

Rate Card



Circulation

Paper	Circulation	Readership
Worthing and Lancing Herald	17,736	44,340
Shoreham and Steyning Herald	4,215	10,537
Littlehampton Gazette	10,040	25,100
Herald series combined	31,991	79,977
West Sussex Gazette	8,787	23,247
Worthing Advertiser	72,306	176,442

Newspapers

Littlehampton Gazette **Worthing Herald** **Shoreham Herald** **Worthing, Littlehampton, Lancing & Shoreham Advertiser** **West Sussex Gazette**



Littlehampton Gazette

From the bustling seaside resort of Littlehampton, to Arundel, the jewel in the crown of Sussex, and the lively surrounding villages, this is an area with much to offer residents and visitors alike. These are thriving communities, with high expectations of their community newspaper, the Littlehampton Gazette. And the Gazette lives up to those expectations with the best news service around, whether in the comprehensive weekly coverage of everything that matters in the newspaper, or the regularly updated and increasingly popular website, www.littlehamptongazette.co.uk. Sales of this must-read newspaper have grown steadily in recent years and are now around the 10,000 mark for the first time. More and more people are joining the Gazette's family of readers - make sure your business is communicating with them, too.

Worthing Herald

The weekly Worthing Herald has had a fantastic start to the year, with increased newspaper sales and a booming website - www.worthingherald.co.uk. The Herald was born in 1920 but its roots go back much further because its predecessor, the Gazette, served the town and surrounding communities from 1882. The Herald, along with its sister papers, uses all the latest digital and computer technology and prints at the company's brand new £60 million press at Portsmouth.

Shoreham Herald

The Shoreham Herald has been at the forefront of local news and advertisements for more than 70 years. The weekly paper covers all the news and events in the Adur district of Shoreham, Southwick, Fishersgate and Lancing and also produces the Steyning Herald, covering news in the four rural villages of Steyning, Upper Beeding, Bramber and Small Dole. It is published every Thursday and has a growing circulation and a popular website www.shorehamherald.co.uk



Worthing Advertiser

The Worthing and District Advertiser is the longest running free newspaper in the area serving the local area, from Littlehampton in the west to Shoreham in the east, and covering villages in between and northwards to Steyning, Bramber and Upper Beeding. Containing property and motoring supplements, local news and entertainments guide, plus a lively comment column, the Worthing Advertiser is in the top ten best-read free newspapers in the south of England, ranked seventh (source Newspaper Society database). It boasts a readership of 2.44 people per copy delivered and the current distribution is more than 72,000 copies weekly.

West Sussex Gazette

The West Sussex Gazette is a weekly paid for Newspaper with a very loyal readership, circulating in West Sussex. The West Sussex Gazette is the voice of the country, established in Arundel since 1853, it carries comprehensive news, is full of countryside features and has a highly respected property section. It has been the preferred choice for advertisers for decades.

Rates

ROP Rates 2009 (inc Internet)

PSCC	WA	WH Series	LG	SH	WSG
ROP (inc WR)	£10.48	£10.45 (£7.08)	£4.95	£4.58	£6.92
Front page	£18.52	£10.09	£7.23	£6.71	£8.53 inc col
Guaranteed	£14.00	£14.93	£14.60	£14.60	£6.22
Colour	30% extra	30% extra	30% extra	30% extra	30% extra

Group Rates 2009 (inc Internet)

PSCC	PAIDS (inc WR)	WA/WH Series (inc WR)
ROP	£14.18	£16.81
Front page	-	-
Guaranteed	-	-
Colour	30% extra	30% extra

Chichester Titles

PSCC	ChiOB Series	Bog OB	Mid OB	Chi/Bog OB	BCJG	PP
ROP	£8.85 (£5.60)	£5.58	£4.29	£7.36	£8.99	£4.42
Front page	£12.41 (£8.91)	£8.32	£5.77	-	£13.04	£9.60
Guaranteed	30% extra	30% extra	30% extra	30% extra	30% extra	30% extra

% Discount

Size	6 weeks	13 weeks	26 weeks	52 weeks
up to 20cm	10	15	20	30
21-50cm	15	20	25	35
51-100cm	20	25	30	40
101-150cm	25	30	35	45
151-200cm	40	45	50	65
201cm -	50	55	60	75

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